

OPENING DOORS TO THE **FUTURE**

Business and Industry Endorsement *Accounting and Financial Services,* *Business Marketing, and Finance* **CTE Pathway**

Grade	Language Arts	Math	Science	Social Studies	Required CTE Courses	Potential Certification Opportunities
9 th	English I	Algebra I	Biology	World History	*Business Information Management (1 Credit)	Certification: Microsoft Specialist Word
10 th	English II	Geometry	Chemistry		Entrepreneurship	
11 th	English III	Approved 3 rd Year Math	Approved 3 rd Year Science	U.S. History	*Practicum in Bus Mgmt. 1^A (2 Credit) OR *Business Information Management 2^A (1 Credit)	
12 th	English IV OR Approved 4 th Year English	Approved 4 th Year Math	Approved 4 th Year Science	Government AND Economics	*Practicum in Bus Mgmt. 1^A (2 Credits) OR * Practicum in Bus Mgmt. 2^A (2 Credit)	

Required Electives
*Business Information Management (1 Credit) *Professional Communication (.5 Credit) *Dollars and Sense (.5 Credit)

Sample Career Opportunities	High School	On the Job Training	Certificate	Associate's Degree	Bachelor's Degree	Advanced College Degree	Average Annual Salary	Possible Majors
Accountant			X		X		\$59,000	*Marketing *Economics *Finance *Business *Journalism
Financial Analyst					X	X	\$77,000	
Marketing Specialist					X		\$56,000	
Advertising Manager					X		\$88,000	

OPENING DOORS TO THE **FUTURE**



Business and Industry Endorsement *Accounting and Financial Services, Business Marketing, and Finance* **CTE Pathway**

Business Information Management

TSDS PEIMS Code: 13011400

Grade Placement: 9

GHS Section 3059

Available as a CTE Elective

Credits: 1

Prerequisite: None

In Business Information Management I, students implement personal and interpersonal skills to strengthen individual performance in the workplace and in society and make a successful transition to the workforce and postsecondary education. Students apply technical skills to address business applications of emerging technologies, create word-processing documents, develop a spreadsheet, formulate a database, and make an electronic presentation using appropriate software.

Entrepreneurship

TSDS PEIMS Code: 13034400 (ENTREP)

Grade Placement: 10–12

Credit: 1

GHS Section 3068

Available as a CTE Elective

Prerequisite: None.

Recommended Prerequisites: Principles of Business, Marketing, and Finance.

Students will learn the principles necessary to begin and operate a business. The primary focus of the course is to help students understand the process of analyzing a business opportunity, preparing a business plan, determining feasibility of an idea using research, and developing a plan to organize and promote the business and its products and services.

Business Information Management I

TSDS PEIMS Code: 13011400 (BUSIM1)

Grade Placement: 9–12

Credits: 1

GHS Section 3059

Available as a CTE Elective

Prerequisite: None.

In Business Information Management I, students implement personal and interpersonal skills to strengthen individual performance in the workplace and in society and make a successful transition to the workforce and postsecondary education. Students apply technical skills to address business applications of emerging technologies, create word-processing documents, develop a spreadsheet, formulate a database, and make an electronic presentation using appropriate software.

Business Information Management II

TSDS PEIMS Code: 13011500 (BUSIM2)

Grade Placement: 10–12

Credits: 1

GHS Section 3064

Designated for Pathway Students

Prerequisite: Business Information Management I.

In Business Information Management II, students implement personal and interpersonal skills to strengthen individual performance in the workplace and in society and make a successful transition to the workforce or postsecondary education. Students apply technical skills to address business applications of

OPENING DOORS TO THE **FUTURE**



emerging technologies, create complex word-processing documents, develop sophisticated spreadsheets using charts and graphs, and make an electronic presentation using appropriate multimedia software.

Business and Industry Endorsement *Accounting and Financial Services,* *Business Marketing, and Finance* **CTE Pathway**

(Continued)

Business Law

TSDS PEIMS Code: 13011700 (BUSLAW)

Grade Placement: 11–12

Credits: 1

Business Law is designed for students to analyze various aspects of the legal environment, including ethics, the judicial system, contracts, personal property, sales, instruments, agency and employment, business organization, risk management, and real property.

GHS Section 3063

Available as a CTE Elective

Prerequisite: None.

Practicum in Business Management

TSDS PEIMS Code: 13012200 (First Time Taken) (PRACBM)

13012210 (Second Time Taken) (PRACBM2)

Grade Placement: 11–12

Credits: 2

Recommended Prerequisites: Business Management or Business Information Management II.

Practicum in Business Management is designed to give students supervised practical application of previously studied knowledge and skills. Practicum experiences occur in a paid or unpaid arrangement and a variety of locations appropriate to the nature and level of experience. Students implement personal and interpersonal skills to strengthen individual performance in the workplace and in society and to make a successful transition to the workforce or postsecondary education. Students apply technical skills to address business applications of emerging technologies. Students develop a foundation in the economic, financial, technological, international, social, and ethical aspects of business to become competent consumers, employees, and entrepreneurs. Students enhance reading, writing, computing, communication, and reasoning skills and apply them to the business environment. Students incorporate a broad base of knowledge that includes the legal, managerial, marketing, financial, ethical, and international dimensions of business to make appropriate business decisions.

GHS Section 4035

Designated for Pathway Students

Prerequisite: None.